



Public Disclosure of Student Achievement

Institution Name: Saint Francis University (Loretto, PA)

Business Unit(s) included in this report: Shields School of Business

Academic Period Covered: 2023-2024

Date Report Posted: November 1, 2024

PROGRAM	MEASURE	TARGET	RESULT
Master of Business Administration (MBA)	Career Placement Rate	90%	100%
Master of Human Resource Management (MHRM)	Career Placement Rate	90%	100%
Master of Arts in Strategic Leadership (MASL)	Career Placement Rate	90%	100%
Bachelor of Science in Accounting	Career Placement Rate	90%	100%
Bachelor of Science in Accounting (Accelerated MBA)	Career Placement Rate	90%	N/A
Bachelor of Science in Accounting with a concentration in Entrepreneurship	Career Placement Rate	90%	N/A
Bachelor of Science in Accounting with a concentration in Business Analytics	Career Placement Rate	90%	N/A
Bachelor of Science in Business Analytics	Career Placement Rate	90%	100%
Bachelor of Science in Business Analytics (Accelerated MBA)	Career Placement Rate	90%	N/A
Bachelor of Science in Business Analytics with a concentration in Entrepreneurship	Career Placement Rate	90%	N/A
Bachelor of Science in Economics	Career Placement Rate	90%	100%
Bachelor of Science in Economics (Accelerated MBA)	Career Placement Rate	90%	N/A
Bachelor of Science in Economics with a concentration in Entrepreneurship	Career Placement Rate	90%	N/A

Bachelor of Science in Economics with a concentration in Business Analytics	Career Placement Rate	90%	N/A
Bachelor of Science in Finance	Career Placement Rate	90%	100%
Bachelor of Science in Finance (Accelerated MBA)	Career Placement Rate	90%	N/A
Bachelor of Science in Global Management with a concentration in Entrepreneurship	Career Placement Rate	90%	N/A
Bachelor of Science in Global Management with a concentration in Business Analytics	Career Placement Rate	90%	N/A
Bachelor of Science in Management	Career Placement Rate	90%	100%
Bachelor of Science in Management (Accelerated MBA)	Career Placement Rate	90%	N/A
Bachelor of Science in Management (Accelerated MHRM)	Career Placement Rate	90%	N/A
Bachelor of Science in Management with a concentration in Entrepreneurship	Career Placement Rate	90%	N/A
Bachelor of Science in Management with a concentration in Business Analytics	Career Placement Rate	90%	N/A
Bachelor of Science in Management with a concentration in Healthcare Management	Career Placement Rate	90%	100%
Bachelor of Science in Management Information Systems	Career Placement Rate	90%	100%
Bachelor of Science in Management Information Systems (Accelerated MBA)	Career Placement Rate	90%	N/A
Bachelor of Science in Management Information Systems with a concentration in Entrepreneurship	Career Placement Rate	90%	N/A
Bachelor of Science in Management Information Systems with a concentration in Business Analytics	Career Placement Rate	90%	N/A
Bachelor of Science in Management Information Systems with a concentration in Cybersecurity	Career Placement Rate	90%	N/A
Bachelor of Science in Marketing	Career Placement Rate	90%	100%
Bachelor of Science in Marketing (Accelerated MBA)	Career Placement Rate	90%	N/A
Bachelor of Science in Marketing with a concentration in Entrepreneurship	Career Placement Rate	90%	N/A

Bachelor of Science in Marketing with a concentration in Business Analytics	Career Placement Rate	90%	N/A
Bachelor of Science in Marketing with a concentration in Digital Media	Career Placement Rate	90%	100%

“N/A = *Insufficient data available due to cohort size. The number of graduates with the specific designation could range from 0 to 9 graduates. All programs achieved a 100% placement rate. Please see below.

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Career Placement Rate	<p>The Career Placement Rate is determined through a comprehensive survey of 2023 graduates conducted by the Saint Francis University Office of Career Services and reported in its published <i>Class of 2023 Final Destination Report</i>. The survey determines a successful career placement as being either a full-time job in the graduate’s field of study, in a related field, or continued study in graduate school within 6 months of graduation. The <i>survey response rates</i> for graduates ranged from 83% to 100% across the business programs in the most recent survey administered. Saint Francis University regularly achieves high response rates for this survey that measures a critical success metric for the Shields School of Business. There is a usual year-lag in the graduation year report compared to the Academic Year it is reported for. More simply, it collects outplacement data for the 2023 graduation year during the 2023-2024 Academic Year. The 2024 graduation year results are being tabulated and will be available in May 2025. The target career placement rate (goal) is for each business program is 90%.</p>